



513 East University Avenue, Gainesville, FL 32601 | www.MathesonMuseum.org | 352-378-2280

Corporate Sponsorship Guide

Our mission

Our mission is to preserve and interpret the history of Gainesville and Alachua County, Florida and surrounding Regions

Who are we?

As a community museum located in an underserved area of Gainesville, we work to relay our local history to all, free of charge. Because of our extensive archives on the county's history, we facilitate over 200 research requests and appointments each year from scholars, authors, and members of our community. We create 2-3 exhibitions each year as well as a robust schedule of public programs each month on diverse topics related to our mission.

Types of corporate sponsorships

Organization sponsors support nonprofits year-round through regular giving and involvement. These will be companies with deep ties to our community.

Fundraising sponsors support a nonprofit through specific events or campaigns. Corporations can donate money, volunteers, auction items, bar items, underwrite expenses, and more. For smaller nonprofits, corporate sponsors can significantly boost the bottom line by helping to offset operating costs and other expenses.

Sponsorship levels

- Annual sponsor – \$1,500
- Individual program sponsor– \$1,000
- Exhibition sponsor – \$2,500+
- Exhibition title sponsor – \$10,000
- In-kind donations that support our mission and operations



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Benefits for sponsorship

- Give back to the community and support our mission of preserving and interpreting the history of Gainesville and Alachua County, Florida
 - Inclusion on sponsor page of Matheson website (<https://mathesonmuseum.org>)
 - Inclusion as a sponsor in event programs
 - Inclusion in monthly e-blast
 - Acknowledgment on our social media with 600,000 annual hits
 - Inclusion on sponsor wall seen by 5,000 annual visitors for events and programs
 - Event rental venue discounts
 - Representative introduced at beginning of program (individual program sponsorship only)
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For more information please contact:

- 1) Kaitlyn Hof-Mahoney, Executive Director, 352-378-2280, director@mathesonmuseum.org
- 2) Robert Mounts, Board President, 352-665-9296, robert.t.mounts@gmail.com